



HOW TO WRITE A **SCREENPLAY**



Ten-module online programme designed for people
who are serious about writing a screenplay
Starts 1 June 2017

all about writing 
courses for people passionate about writing

INTERESTED IN WRITING FOR FILM AND TELEVISION?

Do you think you may have a great idea for a screenplay? Maybe you have some vague ideas you'd like to develop further, or are simply interested in finding out about the process of screen writing.

This 10 module online course will teach you the essential elements that make up a screenplay: how to tell a great story, how to develop compelling characters, and rules of plotting and structure.

What do you need to write the screenplay you've always dreamed of?



INSPIRATION AND ENCOURAGEMENT

You'll be tutored by two passionate industry professionals, with decades of experience and many screenplays and television scripts to their credit, who will guide you every step of the way.



TECHNIQUES TO TURN YOUR IDEA INTO A TREATMENT

We will teach you the essential elements that make up a screenplay: how to tell a great story, how to develop compelling characters, and the rules of plotting and structure.



SUPPORT AND FEEDBACK

Receive full written feedback on ten assignments as well as two one-on-one sessions either via Skype or face-to-face in Cape Town or Johannesburg. Interact with a friendly community of fellow writers.



PROFESSIONAL INDUSTRY STANDARDS

The course is designed to provide the skills, tools and inspiration every writer needs to craft a story. The outcome of the course is a treatment, the blueprint, of your dream screenplay.

COURSE FACILITATORS

The course will be run by scriptwriters Michéle Rowe and Richard Beynon who both have decades of experience in the industry.

To sign up please contact admin@allaboutwritingcourses.com

HOW WILL THE COURSE WORK?

The course is run through the All About Writing online network.

We'll release a new module every ten days.

The module will introduce the coursework and will include practical exercises to do in your own time.

Each module ends with an assignment to which you'll receive personal written feedback from Michéle and Richard.

You'll have a Skype call with Michéle and Richard midway through the course and feedback for module ten will be done via Skype or at a face-to-face session in Johannesburg and Cape Town.

By the end the course you'll have a treatment, the blueprint, of your dream screenplay.



By the end of the course you'll have a treatment, the blueprint, of your dream screenplay

WHO SHOULD DO THE COURSE?

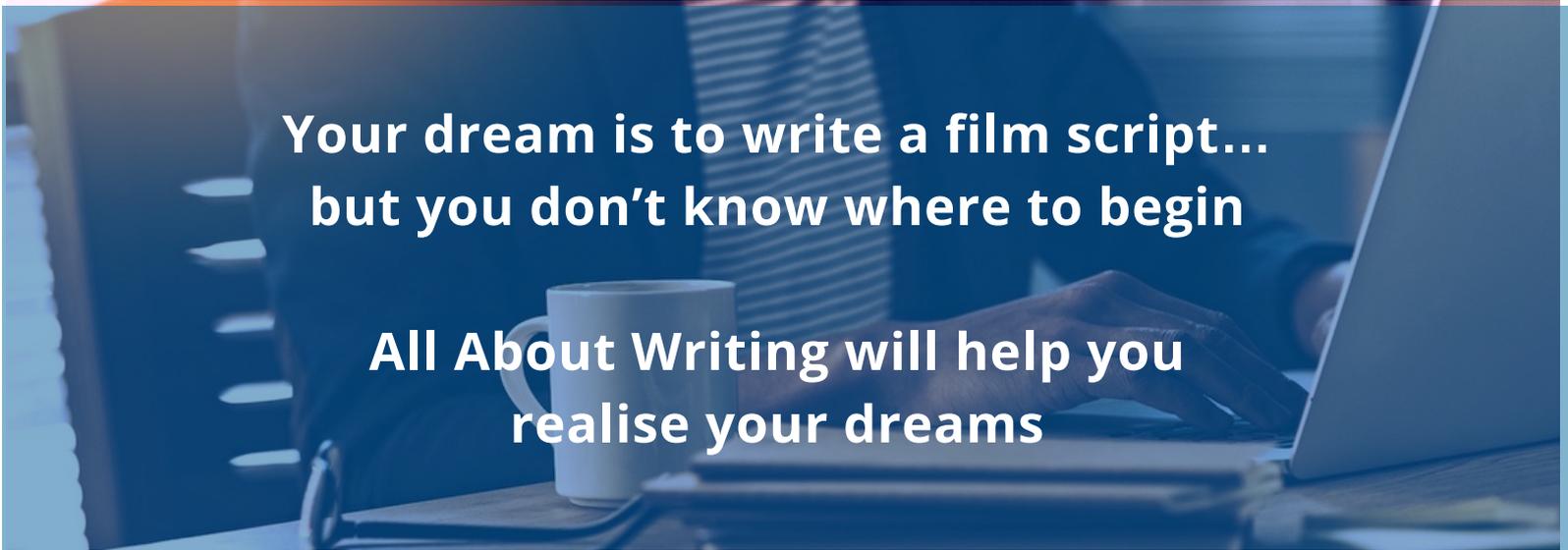
Beginners who have never written before, but would love to learn how to craft a story for film.

Professional or semi-professional writers working in other mediums, such as journalists, playwrights or novelists, who wish to acquire an added skill.

Screenwriters who may be 'stuck' and are looking for a different perspective on a project, or who want to refresh themselves as to the basic rules of structure, character and story.

Documentary or magazine program makers who want to learn how to use screenwriting skills to structure exciting, dramatic content.

Anyone who has a great idea for a movie but does not know how to take it one step further in order to interest investors or producers.



**Your dream is to write a film script...
but you don't know where to begin**

**All About Writing will help you
realise your dreams**

WHY SHOULD YOU DO THE COURSE?

Despite the South African film industry being one of the of the oldest film industries in the world, with a long history of producing superb technicians, producers, directors and actors, we continue to lag behind when it comes to skilled content originators and writers.

The South African government has set aside generous funding and business incentives to kick start the feature film industry.

At present there is also a worldwide boom in tv and broadband entertainment, and with it a demand for interesting content.

We are a nation of extraordinary stories, and producers and content providers are always looking for good, skilled writers to craft these into the medium of film. This course will help you to do just that.

.

Cost: R 9 500

COST AND PAYMENT OPTIONS

Take advantage of our special introductory offer of R 7 500 if you pay in full before 31 May.

Alternately you may pay in four tranches: R 2 375 deposit to secure your place, and R 2 375 due 1 June, 1 July and 1 August.

COURSE OUTLINE

MODULE ONE A script is simply a story, stripped to its essence, highlighting the most dramatic moments. The most important element of a screenplay is **STORY**. In this first module we will examine the three essential elements that make up a good **STORY**.

MODULE TWO The second module will look at how you can develop **CHARACTERS**. You will learn how to draw from your imagination and your own life experiences to create rounded memorable characters. You will learn the different character archetypes, and their roles in your script.

MODULE THREE You will identify your **PROTAGONIST**. In this module you will learn the difference between your protagonist and your other characters. You will learn how the needs or wants of your protagonist will drive your story forward. You will also find out how to flesh out your secondary characters in relation to your protagonist.

MODULE FOUR A story becomes dramatic when the wants and needs of the protagonist are blocked by an equally determined **ANTAGONIST**. It is this conflict that drives a story. In this module you will learn how to create a strong antagonist. You will also explore your secondary characters in relation to the antagonist.

MODULE FIVE This module will teach you how to craft the conflict between the protagonist and antagonist into a Three Act Structure. You will learn how to establish the ordinary world of your story. Then you will learn how to upset that order, and kick off your story with a bang through the use of an **INCITING INCIDENT**.

MODULE SIX Creating **CONFLICT**. You will learn how to create and sustain tension through that rising and falling conflict between your protagonist and your antagonist.

MODULE SEVEN In this module you will learn how the rising and falling conflict builds to the critical **CLIMAX** of your story at the turning point of the second act.

MODULE EIGHT The Resolution in Act Three. Creating a satisfying **ENDING**. How the end of the screenplay answers questions raised in the first act. How to foreshadow the ending throughout your screenplay.

MODULE NINE This module will teach you how to get down the **BEATS** of your story in point form. You will learn how the beats are structured into Acts.

MODULE TEN Writing an **OUTLINE** of your script. In this module you will learn to write an outline of your story in an exciting narrative form. This essential blueprint, is the first step in getting producers and actors interested in your screenplay.

WHO ARE WE?

Celebrating its 10th anniversary this year, All About Writing was founded by two writing professionals, Jo-Anne Richards and Richard Beynon, who are passionate about writing. We've devised our courses to help communicate that passion – plus the skills that make it all much more than an academic exercise – to others with a similar calling.

How to Write a Screenplay Facilitators

Michéle Rowe is a scriptwriter who has worked primarily as a head writer and story originator for television and film. Projects Michéle has originated, written or directed have been nominated for or won various awards, including an Oscar documentary and International Emmy nomination. At present she works as a script editor, teaches screenwriting and is completing her third novel for Penguin. She has a Master's Degree in Creative Writing from the University of Cape Town.

Richard Beynon is an award-winning film and television scriptwriter with a long and accomplished career in the film and television industry. He has written for – or headed the storytelling teams of – many of country's most popular soaps, dramas and comedies. These include S'gudi snaysi, Going Up, Soul City, Isidingo, Scandal, Rhythm City and Isibaya. He has lectured on writing for film and television at Wits.

With Michéle and Richard's many decades of professional writing, film industry and teaching experience you'll be in very capable hands.

"A big thank you to Richard for opening up your wealth of knowledge and understanding to us. As a young filmmaker, I consider that a great legacy that you are passing on to some of us. It's an honour and a privilege."

Amukela Moyo

TESTIMONIAL

Michele and Richard's feedback was invaluable and I am so grateful to have had their guidance throughout the process. They forced me to take ideas and characters and actually craft them into a story, a process that I had been avoiding as it had felt completely daunting to try and create a story outline for a documentary project.

It really helped to be able to have the weekly feedback so that I could shape and develop the story as we learnt about the various aspects of scriptwriting in the course. I felt as if I had some major breakthroughs and actually totally changed the way that I was approaching writing the treatment.

I feel so much more confident now to work on and submit a script for the documentary knowing that I have a solid foundation to build on.

Exercises such as the beat sheet also helped me to begin to visualize the film and I think that, combined with the finished treatment, that it will also help me when it comes to writing the script.

Their notes were really comprehensive and I found myself going back to them and using them throughout the writing process.

I found the Skype sessions really beneficial too. It was great to be able to ask questions and get immediate feedback as well as bounce some ideas off Richard and Michele. I recommend the course. *Sheona Mitchley*

To book your place on this exciting course
please email us

admin@allaboutwritingcourses.com

www.allaboutwritingcourses.com

TESTIMONIAL

This course gave me a new perspective on writing, one I am eternally grateful for.

Michele and Richard, both professionals in the trade, gracefully sculpted my entire outlook on story telling this time around. Whilst I admittedly acknowledge to everyone that this course might have been the hardest endeavour I ever undertook from a writing point of view, I wholeheartedly feel it has been the most rewarding thing I have done in my entire seven year endeavour. So much so, that I wished I had known about it when I started my journey.

The course is set up around 10 modules, all which build up and contribute towards your treatment, a blueprint, the industry will be looking for. Whilst it might be clear from the headings on how you will undertake the journey, Michele and Richard have a very interesting and personal approach towards your entire plot. Something I feel, is crucial for any writer undertaking whichever avenue in the writing world.

Separate to that, there's the fact that you are getting opinions and hands-on feedback from two people who have spent decades within the industry of professional writing, which is a major advantage.

In conclusion, I would highly recommend this undertaking whether you come from zero writing experience to having been schooled, it's a course that opens your eyes and grants you new perspective, something every writer needs. *Nadine Cloete*

To book your place on this exciting course
please email us

admin@allaboutwritingcourses.com

www.allaboutwritingcourses.com