

Creative Writing Course – Live via Zoom

In just ten modules, master the secrets of creative writing, boost your confidence and prepare to write the story you've always wanted to.

The comprehensive Creative Writing Course is designed to provide you with the skills, tools and inspiration every writer needs to tell their own story.

It's ideal for aspiring writers eager to start on their journey, and established writers looking to refresh and hone their skills.

Our much-loved flagship course is available live over five weeks and is designed to teach all the skills you need to write a book – fiction or non-fiction – and to get you writing confidently in scenes – and you'll receive personal feedback on every assignment.

Each of the modules tackles a key skill and challenges participants with carefully crafted writing exercises.

DATES AND TIMES:

Monday and Thursday evenings for five weeks

5 May - 6 June 2022

UK time: 17:00 – 20:30

South African time: 18:00 – 21:30

7 November to 8 December 2022

UK time: 16:00 – 19:30

South African time: 18:00 – 21:30

FACILITATORS:

Dr Jo-Anne Richards and Richard Beynon

COST:

£475 / ZAR 8500

PAYMENT OPTIONS:

You can pay for our courses in British Pounds or South African Rand, via our online shop, bank transfer or PayPal.

COURSE OUTLINE:

MODULE 1: Finding your Voice

You'll learn what to do to shed self-consciousness and find your own distinctive writing voice.

MODULE 2: Ideas

Turn finding ideas from random accident into disciplined practice.

MODULE 3: Characters

Find out how to build believable and compelling characters that readers will identify and empathise with.

MODULE 4: Story

Devising a riveting story is one of the most difficult challenges writers face. We give you the scaffolding that'll help you meet the challenge.

MODULE 5: Writing in scenes

You will learn how to craft scenes that take the story forward and illuminate character.

MODULE 6: Point of view

It's the rock on which many a story founders. Choosing the most appropriate point of view for your story is the key decision that many writers overlook.

MODULE 7: Dialogue

There's nothing as bad as bad dialogue. We'll show you how to write dialogue that leaps off the page.

MODULE 8: Beginnings and Middles

Beginnings are crucial – but it's in the middle that many stories buckle and sag. We'll teach you techniques to keep your story taut and compelling.

MODULE 9: Suspense

Suspense is what drives readers to turn the page. In this module we'll show how to create it.

MODULE 10: Showing not telling

Tell your story, and readers will flag; show them your story, and they'll feel involved. In this module, we'll show you how to write immersively.

How the course works

£475 / ZAR 8500

- We'll meet on Zoom on Monday and Thursday evenings for five weeks
- We'll present the module, invite questions and discussions and ask you to write an assignment in 30 minutes
- We'll discuss your work and give you instant and comprehensive feedback
- We'll send complete notes for each session which are yours to refer to forever

TO BOOK:

Please email the following details to trish@allaboutwritingcourses.com:

1. Name:
2. Phone number:
3. Address:
4. How did you find out about this course?
5. To help us to give you what you need please tell us your reasons for doing the course and what are you hoping to get out of the course.

MONEY BACK GUARANTEE:

We've seen our students get results time and time again so we're proud to stand behind our courses. But your satisfaction is important to us. If you feel you've chosen the wrong course we'll be happy to transfer you to a course better suited to your needs. Alternately we offer a 21-day refund period for our weekly online Creative Writing Course. To be eligible for a refund, you must complete the first three modules of the course, as well as submit all exercises and assignments either in the live class.

PAYMENT DETAILS:

GBP

£475

- Pay with a credit or debit card via our [Shopify shop](#)
- [Pay via PayPal](#)
- Bank details for bank transfer in GBP

Beneficiary: Patricia Urquhart

Account number: 03444147

Sort code: 04-00-75

IBAN: GB32 REVO 0099 6998 9191 14

BIC: REVOGB21

Intermediary BIC: CHASGB2L

Beneficiary address: 7 Waterside, Priory Marina,
Barkers Lane, MK41 9EX, Bedford, United Kingdom

Bank / Payment institution: Revolut Ltd

Bank / Payment institution address: 7 Westferry
Circus, E14 4HD, London, United Kingdom

ZAR

R8500

- Pay with a credit or debit card via [Payfast in our shop](#)
- Bank details for bank transfer in ZAR

Beneficiary: Allaboutwriting

Account number: 200621416

Branch: Rosebank, 004305

Universal code: 051001

Swift Code: SBZA ZA JJ

Bank: Standard Bank

Please use your name as the reference.

COURSE DESIGNERS AND FACILITATORS:

Internationally published novelist, Jo-Anne Richards, has published five books and has a PhD in Creative Writing. Her first novel, *The Innocence of Roast Chicken*, was originally published by Headline Review in the UK, and has recently been rereleased as one of the prestigious Picador Africa Classics collection.

Story consultant and scriptwriter Richard Beynon has had a long and accomplished career in the film and television industry. He has conceived, shaped and written scores of documentaries, has written over twelve hundred scripts, and has led numerous storytelling teams in devising story for soaps and drama series.

In 2007, Richard and Jo-Anne established All About Writing and have since then advised hundreds of writers on their work. They've helped brainstorm stories for both novice and established writers. And they've helped reshape and restructure stories at all stages of development. They've mentored scores of writers through the writing process – and have won the trust of publishers who frequently call on them for help with both manuscripts and writers.

Stories are life-changing – often for the reader, always for the writer. All About Writing's Creative Writing Course prepares you for the writing journey. Over ten modules with extensive feedback at every stage, it trains your eye and hones your craft. Start today on a journey that'll last a lifetime.